Brisa Group
Leading the way

INTELLIGENCE THAT LEADS THE WAY

Grupo Brisa's Commitment to the Responsible Use of Artificial Intelligence

Connecting people is our purpose. For decades, we have built the infrastructure that brings people, businesses and communities closer together. Today, that journey is evolving through Artificial Intelligence, not because technology demands it, but because we believe it is the right way forward.

At Grupo Brisa, AI is a powerful enabler of our mission: to make mobility simpler, safer and more sustainable, to anticipate the needs of those who travel and to enhance the efficiency of our operations for the benefit of everyone.

We believe Artificial Intelligence will be one of the key drivers of the next generation of mobility, enabling smarter infrastructure, more personalised experiences, and increasingly autonomous, resilient and sustainable operations.

We use AI to anticipate risks, strengthen operational excellence and support better-informed decision-making, always guided by one clear principle: AI can assist, but accountability remains human. Always.

Artificial Intelligence only creates value when **used with purpose, rigour, ethics, and trust.**

OUR COMMITMENT

Safety above all else

Road and operational safety are at the heart of everything we do. We use AI to improve risk prevention, enhance incident detection and response capabilities and strengthen infrastructure monitoring, helping to protect both our customers and our people.

Trust, reliability and operational excellence

We use AI to reinforce consistency, quality and continuity across our operations through robust systems that are closely monitored and supported by clear governance and audit mechanisms.

People at the heart of decision-making

Meaningful human oversight remains essential. We ensure that decisions always remain under human responsibility and control. We also invest in developing our people's capabilities, equipping them to use AI safely, ethically and innovatively.

Transparency and explainability

We are committed to being clear about when and how AI is used, providing an appropriate level of explainability that reflects the context, the level of risk and the people affected.

Privacy and security by *design*

Data is handled responsibly from the earliest stages of system design. We apply rigorous measures for data protection, confidentiality and cybersecurity, in compliance with the General Data Protection Regulation (GDPR), the AI Act and all other applicable legal obligations.

Ethics, fairness and human rights

We develop and use AI in an ethical, fair and responsible manner, continually assessing our systems throughout their lifecycle to identify and prevent bias and discriminatory impacts.

Sustainability and value for society

We see AI as a key enabler of the future of mobility. By unlocking the power of data, we make better decisions, support safer and more sustainable journeys and contribute to decarbonisation and the achievement of Grupo Brisa's broader ESG goals.

An ongoing commitment

Technology continues to evolve, and so does our commitment. We regularly review our AI principles, systems and governance practices, engaging employees and partners as we continue this journey together.

AT GRUPO BRISA, WE LEAD THE WAY WITH INTELLIGENCE AND RESPONSIBILITY



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